



A STATEWIDE NONPROFIT

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FloridaCraftArt.org

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Our mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work.

**Please support
the arts
with
your annual gift.**



Artist Eleanor Pigman

Dear Florida CraftArt Supporter:

Gifts like yours help us accomplish life-changing effects for artists and visitors alike. We hear stories every day such as this one from hand-beading artist Eleanor Pigman:

"When I first started to sell my artwork at Florida CraftArt, I was not confident and worked part-time at an office job. This amazing nonprofit has helped transform my art career and has given me the confidence to blossom and become successful—through offering me special opportunities by highlighting me as an artist, giving critical and practical advice on types of art to make which would sell, and fostering my being more professional in my presentation. Very supportive staff members are always available and positive. Today, I am a full-time artist, lecturer and extremely confident. Florida CraftArt made this happen for me. I am forever thankful."

- With the help of supporters like you, Florida CraftArt can help artists like Eleanor to be a successful entrepreneur through mentoring, promoting and selling their work, along with opportunities to exhibit.

Sandy is a senior citizen on a low, fixed income who lives nearby in subsidized housing. She enjoys browsing the art in the galleries, meeting the artists and attending educational programs that she would not be able to afford if a fee was charged. Loneliness is a tremendous problem for senior citizens and young mothers alike who often bring children to see art in the gallery.

- We offer thought-provoking, curated exhibitions and educational programming to our community.
- Admission is always **free of charge**, so there is no financial barrier to anyone.
- Gallery visits and programs provide a socially engaging environment that helps to combat loneliness.
- Statistics show that access to art and cultural learning experiences are crucial to the development of children and critical thinking. We offer **Creative Discovery Workshops for Children and Families** with curriculum that is written to Florida Sunshine State Standards.

Because of generous donors, Emerging Artists are given complimentary coaching, promotional materials and booths at our CraftArt Festival, boosting their careers.

We are thrilled to share that gifts like yours helped us purchase new technology that will expand **our statewide presence and assistance to artists** for professional development classes, including webinars.

For the first time **our Permanent Collection of Fine Crafts** will be exhibited offsite at Crealdé School of Art in Winter Park, from September 20 to January 11, 2020. The goals of the collection are to recognize the cultural significance of Florida's fine craft art in our broad artistic landscape, document the rich tradition of craft art throughout Florida and beyond, and to educate and inspire future generations of craft artists and arts appreciators.



Visitors enjoy seeing art.

Your support is crucial for us to continue to showcase the remarkable talents of the artists across our state, as well as bringing meaningful educational programming to the community. With your gift, you are investing in the arts and fostering a skilled workforce of creative occupations contributing to economic productivity.

Your 100% tax-deductible contribution creates opportunities for artists and people of all ages to experience, engage, learn and connect through art!

Can we count on you to help us sustain our ability to bring the joy of art to all?

Thank you for your support and generosity!

Katie Deits

Katie Deits
Executive Director

Tyler Jones

Tyler Jones
President, Florida CraftArt



More than 12,000 art lovers come to see artists in the CraftArt Festival.

P.S. Please donate now, your gift makes a difference. Also, your gift may be eligible for a match by your employer. If you have any questions or comments, please call Katie Deits or Rhonda Sanborn at (727) 821-7391.

Florida Craftsmen, DBA Florida CraftArt is a 501(c)(3) tax-exempt nonprofit organization soliciting tax-deductible contributions. The organization's EIN is 23-7375994. It is registered to solicit charitable contributions with the State of Florida Registration #CH11933. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.



The community enjoys eight curated shows a year, along with lectures, workshops and events.



In January, Tibetan Monks will create a sand mandala and share their culture.



Creative Discovery Workshops for Children and Families teach craft techniques.

Florida CraftArt ANNUAL FUND Yes, I would like to support the mission of Florida CraftArt.

Enclosed is my tax-deductible donation:

\$4,000 \$2,000 \$1,000 \$500 \$300 \$200 \$100 \$_____ Other

Donations of stocks and/or securities are appreciated. Also, please think of us for your donor-advised funds.

Donate online at www.FloridaCraftArt.org

Please charge my Visa MasterCard American Express Discover

Account Number: _____ Expiration Date: _____ Code: _____

Signature: _____ Phone: (____) _____

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Please mail to Florida CraftArt, 501 Central Avenue, St. Petersburg, FL 33701 Call us at (727) 821-7391

Thank you for your generosity!