



SPONSORSHIP OPPORTUNITIES 2020 Season

ANNUAL EXHIBITION SPONSOR: \$25,000

All of the privileges for the Presenting Sponsor for all the exhibitions

PRESENTING EXHIBITION SPONSOR: \$10,000

- Top billing in all print and web publications: Name and logo on web header, E-news 5,000 member list
- Logo on postcard sent to 5,000 households
- Social Media promotions
- Link on FCA website
- Releases to media and web listings
- Signage in event gallery in a large font, on wall and/or exterior window
- Opportunity to speak at the opening reception.
- Acknowledged at receptions and events
- Opportunity to have a complimentary private after-hours event during or at another time
- Opportunity to participate in special events and programming during exhibition

VISIONARY EXHIBITION SPONSOR: \$7,500

- Listing in all print and web publications: E-news 5,000 member list. Link on FCA website
- Logo on postcard sent to 5,000 households
- Social Media promotions
- Releases to media and web listing
- Signage in event gallery in a medium font, on wall and/or exterior window
- Acknowledged at receptions
- Opportunity to participate in special events and programming during exhibition

INSPIRATIONAL EXHIBITION SPONSOR: \$5,000

- Listing in print, web, gallery sign and E-news
- Your logo associated with an item in the exhibition.
- Social media promotion
- Releases to media and reception recognition

SIGNATURE EXHIBITION SPONSOR: \$2,500

- Listing on web, gallery sign and E-news
- News releases to media and web listings

HANDCRAFTED SPONSORSHIP SPONSOR: \$1,000

- Listed on website and mentioned in e-news.
- Contributions are tax deductible to the extent of the law.*

CONTACT:

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WHY BECOME A SPONSOR?

Florida CraftArt is free and open to the public. In conjunction with each exhibit, programming includes workshops for children and adults, artist talks, panels with experts and live performances that are culturally enriching and educate the public. 2020 has several exhibits that will address some of our most socially pressing issues that aim to inspire community action.

EXHIBITION SCHEDULE

Already in 2020, Florida CraftArt has held **“Artists of ArtLofts,”** which featured nineteen artists who’s studios sit directly above the gallery. Florida CraftArt was also the host to eight **Tibetan Monks**, who shared their teachings of global peace, compassion and wisdom by creating a Sacred Sand Mandala in the gallery.

January 24-March 7: “Inside the World of Public Art”

This exhibition explores the craft-based processes of several public artists from the Tampa Bay Area and beyond by highlighting smaller crafted works and illustrations as to how these works become monumental pieces of public art. *Curated by Ann Wykell*

January 24, 5:30-7:30 p.m. Opening reception ♦ March 7, 4:30-6 p.m. Closing reception

March 13-August 22: “Contemporary Fiber in Florida” This statewide call to artists will highlight the constantly evolving craft of fiber. These contemporary artists whose work is featured are pushing the boundaries of this ancient medium, and this show will be an exploration of just how vibrant the world of fiber is for these Floridian artists. *Curated by Cindy Bartosek*

March 13, 5:30-7:30 p.m. Opening reception ♦ May 2, 4:30-6 p.m. Closing reception

May 8-August 31: “Florida CraftArt Members’ Show - VIRTUAL”

This national, juried, call-to-artists exhibition of original fine craft artwork showcases the best of handcrafted work by our members from across the county. This exhibition will be held entirely online. May 8, 5:30-7:30 p.m. Opening reception ♦ June 20, 4:30-6 p.m. Closing reception

“Environmentally Engaged” - POSTPONED TO 2021

Artists express ideas about the environment, the impending effects of climate change, and human being’s relationship with the natural world. Through the art, visitors will be challenged to contemplate their connection to the earth through their actions and, hopefully, be inspired to strive for a more sustainable world. June 26, 5:30-7:30 p.m. Opening reception ♦ August 22, 4:30-6 p.m. Closing reception

September 4-October 24: “Artists as Activists” Artist are often the harbingers of community problems, the ones to sound the alarm of danger to our democracy or bring a crucial awareness to a social issue. This exhibit will feature artists who create socially engaged art and inspire a dialogue within the community. September 4, 5:30-7:30 p.m. Opening reception ♦ Oct. 24, 4:30-6 p.m. Closing reception

November 6-December 31: “Holiday Boutique”

The exhibition gallery presents handcrafted art and holiday-themed pieces from artists throughout Florida.

November 6, 5:30-7:30 p.m. Opening party

November 21, 22: “23rd Annual CraftArt Festival”

Thousands of people look forward to this signature event and come to see the nation’s top contemporary fine craft artists, displaying and selling their creations during the outdoor festival. See CraftArt Festival brochure for sponsorship levels and opportunities.

**SUPPORT THE ARTS AND
MAKE A DIFFERENCE**



THANK YOU FOR ENGAGING WITH US FOR AN EXHIBITION AND PROGRAMMING SPONSORSHIP AND FOR KEEPING THE ARTS THRIVING IN ST. PETERSBURG!

Your sponsorship is tax-deductible to the full extent of the law. Florida CraftArt Tax Id: EIN#237375994

Name of Exhibitor _____

Amount of Sponsorship _____

Name of Company _____

Name of Contact Person _____

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Authorizing Signature _____ Date

DONATE ON FLORIDACRAFTART.ORG, MAIL OR E-MAIL THIS FORM ALONG WITH PAYMENT TO:

Florida CraftArt
501 Central Avenue
St. Petersburg, FL 33701

PLEASE EMAIL YOUR LOGO TO:

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Thank you!