



EXHIBITION SPONSORSHIP OPPORTUNITIES 2021 Season

ANNUAL EXHIBITION SPONSOR: \$25,000

All of the privileges for the Presenting Sponsor for all the exhibitions

PRESENTING EXHIBITION SPONSOR: \$10,000

- Top billing in all print and web publications: Name and logo on web header, E-news 5,000 member list
- Logo on postcard sent to 5,000 households
- Social Media promotions
- Link on FCA website
- Releases to media and web listings
- Signage in event gallery in a large font, on wall and/or exterior window
- Opportunity to speak at the opening reception.
- Acknowledged at receptions and events
- Opportunity to have a complimentary private after-hours event during or at another time
- Opportunity to participate in special events and programming during exhibition

VISIONARY EXHIBITION SPONSOR: \$7,500

- Listing in all print and web publications: E-news 5,000 member list. Link on FCA website
- Logo on postcard sent to 5,000 households
- Social Media promotions
- Releases to media and web listing
- Signage in event gallery in a medium font, on wall and/or exterior window
- Acknowledged at receptions
- Opportunity to participate in special events and programming during exhibition

INSPIRATIONAL EXHIBITION SPONSOR: \$5,000

- Listing in print, web, gallery sign and E-news
- Your logo associated with an item in the exhibition.
- Social media promotion
- Releases to media and reception recognition

SIGNATURE EXHIBITION SPONSOR: \$2,500

- Listing on web, gallery sign and E-news
- News releases to media and web listings

HANDCRAFTED SPONSORSHIP SPONSOR: \$1,000

- Listed on website and mentioned in e-news.
- Contributions are tax deductible to the extent of the law.*

CONTACT:

Katie Deits, Executive Director
(727) 821-7391 or Katie@FloridaCraftArt.org
501 Central Avenue, St. Petersburg, FL 33701

WHY BECOME A SPONSOR?

Florida CraftArt is free and open to the public. In conjunction with each exhibit, programming includes workshops for children and adults, artist talks, panels with experts and live performances that are culturally enriching and educate the public.

When you help to fund an exhibition you are creating good will and helping artists to make a living as small business people.

EXHIBITION SCHEDULE

January 7-20 "Artists of ArtLofts," which featured sixteen artists whose studios are directly above the gallery.

Sponsored by Regions

January 29 – March 20, 2021: (7 weeks) "Members' Show – Contemporary Craft at its Finest" This national, juried, call-to-artists exhibition of original fine craft artwork showcases the best of handcrafted work by our members from across the county. The show's judge is Susana Weymouth. *Sponsored by Regions, Perry and Liza Everett, Tyler Jones of Premier Sotheby's International Realty*

March 26-May 8, 2021: "Epicurean Delights" The theme of Epicurean Delights includes images and objects featuring food, cooking, and dining. This exhibition showcases the finest contemporary ceramics, glass, jewelry, fiber, metals, mixed media, and wood. *Sponsored by Mark Anderson and Keith Bucklew*

May 14-June 26, 2021: "Beautiful Bountiful Bowls" Fine craft artists are invited to submit bowls to celebrate the fullness of life: Bowls, tiny bowls, tall bowls, short bowls, wild bowls and calm bowls, yarn bowls and wishing bowls; basket bowls, ceramic bowls, fiber bowls, glass bowls, jewelry bowls, mixed media bowls, metal bowls, wooden bowls. The exhibition will include wheel-throwing of bowls demonstrations, as well as workshops. *Sponsored by Tyler Jones of Premier Sotheby's International Realty*

July 9– August 28, 2021: "Oh, the Places We Can Go" In this call, artists present creations inspired by places they've been or would like to go. Programming will include presentations about art while traveling and workshops. *Sponsored by Elizabeth Reilinger.*

Sept.10– Oct. 23, 2021: "Environmentally Engaged"

Artists express ideas about the environment, the impending effects of climate change, and human beings' relationship with the natural world. Through the art, visitors will be challenged to contemplate their connection to the earth through their actions and, hopefully, be inspired to strive for a more sustainable world.

November 5-December 31: "Holiday Boutique"

The exhibition gallery presents handcrafted art and holiday-themed pieces from artists throughout Florida.

November 20 & 21: "24th Annual CraftArt Festival"

Thousands of people look forward to this signature event and come to see the nation's top contemporary fine craft artists, displaying and selling their creations during the outdoor festival. See CraftArt Festival brochure for sponsorship levels and opportunities.

**SUPPORT THE ARTS AND
MAKE A DIFFERENCE**



THANK YOU FOR ENGAGING WITH US FOR AN EXHIBITION AND PROGRAMMING SPONSORSHIP AND FOR KEEPING THE ARTS THRIVING IN ST. PETERSBURG!

Your sponsorship is tax-deductible to the full extent of the law. Florida CraftArt Tax Id: EIN#237375994

Name of Exhibitor _____

Amount of Sponsorship _____

Name of Company _____

Name of Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell phone: _____

E-mail _____

Website _____

Payment by Check ___ Credit Card: _____ Date _____ Code _____

Authorizing Signature _____ Date

DONATE ON FLORIDACRAFTART.ORG, MAIL OR E-MAIL THIS FORM ALONG WITH PAYMENT TO:

Florida CraftArt
501 Central Avenue
St. Petersburg, FL 33701

PLEASE EMAIL YOUR LOGO TO:

Katie Deits
Executive Director
Katie@FloridaCraftArt.org
(727) 821-7391

Thank you!