



## **CraftArt Festival 2021**

### **Emerging Artist Program**

Florida CraftArt is proud to continue the tradition of an Emerging Artist Program at *CraftArt Festival 2021*.

Participating emerging artists will receive:

- Business mentoring with renowned glass artist and gallery owner Duncan McClellan
- 10' x 10' booth space, tent, table, and chairs, (\$450 value)
- \$15 per day for lunch, (\$30 value)
- 1 session to photograph their work and headshot

The CraftArt Festival juror will judge and best Emerging Artist Ribbon Award will be presented.

The Emerging Artists selection criteria, the artist:

1. has not participated in an outdoor art festival
2. is at the beginning of his or her professional artist career\*
3. has not had a solo art show (other than college or university show)
4. Is a Florida resident (minimum six months of the year)

*\*Remember – not all emerging artists are under the age of 30.*

Artists must submit three images and have the ability to produce a significant body of work to display at the *CraftArt Festival*. Artists' work will be juried to ensure the quality of the show. All fine craft mediums are eligible: ceramics, fiber, glass, jewelry, metal, mixed media, sculpture, and wood.

Additional information about the *CraftArt Festival* is available by at:

<https://floridacraftart.org/craftart/craftart-festival-2021/>

or by calling Janie Lorenz (727) 821-7391

Return the completed application to:

Florida CraftArt

501 Central Ave.

St. Petersburg, FL 33701

Attn: Janie Lorenz, Business and CraftArt Festival Manager

or, email the completed application and images to [info@floridacraftart.org](mailto:info@floridacraftart.org)

# Emerging Artist Application for CraftArt Festival 2021

Application Deadline: September 3, 2021

Last name: \_\_\_\_\_ First name: \_\_\_\_\_

Current address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Check the category that applies to your work:

How did you hear about the *CraftArt Festival*? \_\_\_\_\_

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How long have you been displaying your work? \_\_\_\_\_

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List any juried shows in which you have shown your work in during the last 5 years

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## Application Checklist:

Digital images - #1: title \_\_\_\_\_

#2: title \_\_\_\_\_

#3: title \_\_\_\_\_

\_\_\_\_ Application

\_\_\_\_ Signed Release Agreement

\_\_\_\_ Short Biographical Statement

**Please check your application carefully. Incomplete applications will not be processed!**

## E-MAIL APPLICATION TO :

[info@floridacraftart.org](mailto:info@floridacraftart.org)

Have you enclosed:

1. The completed application?
2. Three labeled, digital images? Label format: Last name-title, e.g., Smith\_Glory\_
3. Electronically signed release agreement?
4. Your short biographical statement?

## IMPORTANT INFORMATION

1. Deadline for applications: Sept. 3, 2021
2. Judging and selection will be completed in mid-September, with notification e-mails to follow.
3. Artist must include a short biographical statement with application.
4. Each artist must submit three digital images.
5. The artwork shown in the images must have been produced since 2019.
6. The images shall be high resolution, JPG format to clearly show the work submitted.
7. The three images must also represent the type of work that will be displayed in the booth.
8. Only work of the quality and type illustrated in the artist's images may be exhibited.
9. The CraftArt Festival committee may eject an artist exhibiting work not represented in his or her images.
10. Participants will be provided a display tent, \$15 per day for lunch, Saturday evening artist reception, Business mentoring with Duncan McClellan and one session to photograph your work.
11. Details about festival setup, etc., will be included with notification letters for those selected.
12. A ribbon award will be awarded to best emerging artist. The 2021 best overall Emerging Artist will be invited to join the 2022 CraftArt Festival.

For more information, call Florida CraftArt (727) 821-7391 or send an email to Janie @floridacraftart.org

## COVID-19 Policy

We at Florida CraftArt are monitoring the Covid 19 situation very carefully, with our primary concern being the safety and wellbeing of the artists, sponsors, public and staff involved with our festival. We will follow all CDC and City guidelines regarding masks, hand sanitizing and social distancing.

## RELEASE AGREEMENT

I acknowledge and agree that my completion and submission of this application represents my commitment to participate in the 2021 CraftArt Festival to be held in St. Petersburg, Florida, November 20 and 21, 2021.

I have received and read the Festival Rules, which are part of this application and are incorporated herein by reference. If I am accepted into the Festival, I agree to abide by the rules, including any rules which may be adopted by the CraftArt Festival after the date of publication of the 2021 CraftArt Festival artist's application.

The Artist agrees to and does hereby assume any and all risks of personal injuries to the Artist, including death, and risk of damages to Artist's property, caused by or arising out of the Artist's involvement in the Festival.

The Artist hereby agrees to defend, indemnify, and hold Florida CraftArt (FCA) and the CraftArt Festival (CAF) harmless from and against any and all claims, demands, suits, losses, causes of action, damages, liabilities, obligations, costs, expenses, and judgments (including, without limitation, death and damages to property) caused by the Artist's acts or omissions or failure to abide by the rules of CAF arising out of the Artist's involvement in the Festival.

If accepted, CAF has my permission to reproduce my artwork, through the digital images I have submitted, for the purpose of promoting, advertising, and marketing the Festival. CAF also has my permission to publish photographs or video taken of me, my booth, and my work during the Festival for purposes related to promotions of the Festival, past or future.

Artist's signature \_\_\_\_\_ Date \_\_\_\_\_

Print or type artist's name \_\_\_\_\_