



EXHIBITION SPONSORSHIP OPPORTUNITIES 2022 Season

ANNUAL EXHIBITION SPONSOR: \$50,000

All of the privileges for the Presenting Sponsor for all the exhibitions

PRESENTING EXHIBITION SPONSOR: \$10,000

- Top billing in all print and web publications: Name and logo on web header, E-news 5,000 member list
- Logo on postcard sent to 5,000 households
- Social Media promotions
- Link on FCA website
- Releases to media and web listings
- Signage in event gallery in a large font, on wall and/or exterior window
- Opportunity to speak at the opening reception.
- Acknowledged at receptions and events
- Opportunity to have a complimentary private after-hours event during or at another time
- Opportunity to participate in special events and programming during exhibition

VISIONARY EXHIBITION SPONSOR: \$7,500

- Listing in all print and web publications: E-news 5,000 member list. Link on FCA website
- Logo on postcard sent to 5,000 households
- Social Media promotions
- Releases to media and web listing
- Signage in event gallery in a medium font, on wall and/or exterior window
- Acknowledged at receptions
- Opportunity to participate in special events and programming during exhibition

INSPIRATIONAL EXHIBITION SPONSOR: \$5,000

- Listing in print, web, gallery sign and E-news
- Your logo associated with an item in the exhibition.
- Social media promotion
- Releases to media and reception recognition

SIGNATURE EXHIBITION SPONSOR: \$2,500

- Listing on web, gallery sign and E-news
- News releases to media and web listings

HANDCRAFTED SPONSORSHIP SPONSOR: \$1,000

- Listed on website and mentioned in e-news.
- Contributions are tax deductible to the extent of the law.*

CONTACT:

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501 Central Avenue, St. Petersburg, FL 33701

WHY BECOME A SPONSOR?

Florida CraftArt is free and open to the public. In conjunction with each exhibit, programming includes workshops for children and adults, artist talks, panels with experts and live performances that are culturally enriching and educate the public.

When you help to fund an exhibition you are creating good will and helping artists to make a living as small business people.

EXHIBITION SCHEDULE

January 14–February 26, 2022: “Members’ Show–

Contemporary Craft at its Finest” This national, juried, call-to-artists exhibition of original fine craft artwork showcases the best of handcrafted work by our members from across the county.

Sponsored by Tyler Jones of Premier Sotheby’s International Realty

March 4-April 19: “Art of the Garden” is a call-to-artists exhibition that demonstrates how art need not be confined to inside the home. Artists will create imaginative fine craft works to enliven our outside life. Partnerships and programming include botanical gardens, UF Extension, Master Gardeners, and artists’ talks. *Sponsored by Mark Anderson and Keith Bucklew.*

April 25-May14: SAQA Quilt show: “The Artist’s Question ... Answered in Fiber” *Sponsored by Jeannine Hascall.*

May 20–May 31: “Artists of ArtLofts,” which features sixteen artists whose studios are directly above the FCA gallery.

June 10–July 30 “BEYOND WORDS: Celebrating Books as Art” is a call-to-artists and invitational exhibition by Curator Cindy Bartosek, who will present artists’ books as a medium of artistic expression using the structure or function of the book as inspiration—a work of art in book form. Included are Jaffe Center for Books presentations at Florida Atlantic University, along with artists’ talks and book-making workshops for adults and children. *Sponsored by Elizabeth Reilinger.*

August 12–October15: “Artist’s Workbench”

Fifteen Tampa Bay region artists will set up their workbench and studios in the Exhibition Gallery and demonstrate how they create fine craft. Each week visitors can watch artists working in their chosen medium, such as ceramics, glass, fiber, jewelry, metal, mixed-media, and wood. The artists’ work will be on display and for sale in the gallery: Michael Baker (Glass), Kimberli Cummings (Ceramics), Joyce Curvin (Sculpture), Tom Davis (Ceramics), Eric Folsom (Metal), Tyler Jones (Ceramics), Janna Kennedy (Mixed Media), Karen Kozak (Polymer Clay Jewelry), Angie Knowles (Fiber), Susan Lumsden (Fiber), Elizabeth Neily (Fiber), Nick Reale (Wood), Shelly Reale (Ceramics Sculpture), Sue Shapiro (Ceramics), and Matthew Szidik (Glass)

Sponsored by Perry and Lisa Everett, along with Kathryn Howd and Edward Rucks, and Duncan McClellan. More support is needed for this ambitious project.

November 4-December 31: “Holiday Boutique”

The exhibition gallery presents handcrafted art and holiday-themed pieces from artists throughout Florida. *Sponsored by _____.*

November 19-20: “25th Annual Florida CraftArt Festival”

Thousands of people look forward to this signature event and come to see the nation’s top contemporary fine craft artists, displaying and selling their creations during the outdoor festival. See Florida CraftArt Festival brochure for sponsorship levels and opportunities.

Presenting Sponsor is Red Apple Group.

**SUPPORT THE ARTS AND
MAKE A DIFFERENCE**



THANK YOU FOR ENGAGING WITH US FOR AN EXHIBITION AND PROGRAMMING SPONSORSHIP AND FOR KEEPING THE ARTS THRIVING IN ST. PETERSBURG!

Your sponsorship is tax-deductible to the full extent of the law. Florida CraftArt Tax Id: EIN#237375994

Name of Exhibitor _____

Amount of Sponsorship _____

Name of Company _____

Name of Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell phone: _____

E-mail _____

Website _____

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Authorizing Signature _____ Date

DONATE ON FLORIDACRAFTART.ORG, MAIL OR E-MAIL THIS FORM ALONG WITH PAYMENT TO:

Florida CraftArt
501 Central Avenue
St. Petersburg, FL 33701

PLEASE EMAIL YOUR LOGO TO:

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Thank you!