Florida CraftArt, 501 Central Ave., St. Petersburg, FL 33701 727-821-7391 FloridaCraftArt.org Contact: Jorge Vidal. CEO. Jorge@FloridaCraftArt.org

For Immediate Release October 23, 2023

Florida CraftArt presents:

UnWrapped: Handmade Holidays
Exhibition Dates: Nov 3 to January 31, 2023

As the holiday season approaches, finding the right gifts becomes a top priority. We all want to show our appreciation and love for our friends and family in a meaningful way. **UnWrapped: Handmade Holidays** at **Florida CraftArt** provides a refreshing departure from the mass-produced merchandise found in large retailers. Instead, it offers one-of-a-kind gifts that truly resonate with the recipient.

This year the gallery will be filled with the works of over eighty artists, working in mediums including ceramics, glass, mixed media, wood, metal, and jewelry. Every purchase will support a Florida artist, and their families, fostering economic growth within the community, and contributing to the well-being and vitality of the local artistic scene.

This year FCA invites children and families to the **MiniMaker ReWrap Party**. This event offers the young of all ages a heartwarming and eco-conscious event where creativity, personalization, and sustainability come together to create a memorable and enjoyable experience for all who participate. Attendees will be provided with a blank cloth pouch and a wide array of crafting materials, from fabric paint and markers to fabric scraps, ribbons, buttons, and more. This assortment ensures that every participant can design a gift bag that perfectly suits their style for a suggested donation of \$5. The events will take place on **Sunday, December 3, 1–3 p.m**.

FCA also invites the community to **Artwalk** when its galleries will be open late to holiday shoppers. Do not forget to visit the studios upstairs from Florida Craft Art galleries at ArtLofts; on these evenings resident artists open their spaces to the public. Artwalk will take place on **November 11 and December 9, 5–9 p.m.**

Handmade items reflect the timeless values of generosity and creativity that are at the core of the holidays. So, skip the endless searches and scrolling. Buy craft! Support the arts! And engage with your community!

For more information, visit <u>FloridaCraftArt.org</u> or call (727) 821-7391. Florida CraftArt is a nonprofit organization founded in 1951 and headquartered in St. Petersburg. Its mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work. Fine craft art is presented in its 2,500-square-foot Florida Artists

Gallery, and curated exhibitions are featured in its adjacent Exhibition Gallery. Florida CraftArt is the *only* statewide organization offering artists a platform to show and sell their work.

CUTLINES (More images of work available on request.)

Bells.jpg

Ring in the holiday season with these ceramic Wind Bells by Joann Gregory.

Butterfly earrings.jpg

Delicate sterling silver and translucent enamel butterfly earrings by Linda Caristo.

Gnomes.jpg

Pamela Carmen creates these whimsical tree gnomes from hundreds of individually handcrafted elements.