



CALL TO ARTISTS 2024

Exhibition Dates:

February 27–March 17, 2024

The Gates of Heaven by Samantha Freeman

VISION

Florida CraftArt invites you to submit your work for consideration in our upcoming exhibition, **RESILIENT: Jewelry that Empowers**. This show aims to explore the intersection of contemporary cultural movements and the art of jewelry-making, such as, but not limited to, the renewed interest in the environment, Afrofuturism, and ideas surrounding resiliency, a concept that has become increasingly relevant in the aftermath of the disruptions caused by the pandemic and other historic milestones of our time.

The Timeless Power of Talismans: Throughout history, jewelry has played a profound role as a talisman—a symbolic object believed to possess magical properties that bring good luck and protection. In times of uncertainty, people have turned to jewelry not only as adornment but as tangible sources of strength and inspiration. The talismanic qualities of jewelry hold the potential to empower the wearer on their journey through unpredictable and challenging landscapes.

We are interested in investigating the following areas of thought while developing this exhibition, but applicants should feel in no way limited by these:

1. **Renewed Interest in the Environment:** In a world increasingly aware of environmental challenges, how are artists using jewelry to express their concern, hope, and commitment to sustainability? We are looking for pieces that explore the beauty of nature, environmental stewardship, and the intersection of art and ecology.
2. **Afrofuturism:** Afrofuturism explores the intersection of African culture with technology, science fiction, and fantasy. How can jewelry be a vessel for expressing the Afrofuturist aesthetic, visions of the future, and the rich cultural heritage of the African diaspora? Artists are encouraged to explore innovative materials and techniques that reflect the spirit of Afrofuturism.
3. **Resiliency in the Face of Disruption:** The global pandemic and other historic milestones have underscored the importance of resilience. How are artists using jewelry to convey stories of strength, adaptation, and perseverance? We invite submissions that reflect on the challenges of our times and celebrate the human spirit's ability to endure and evolve.

Florida CraftArt is honored to have Samnatha Freeman as our esteemed judge. Renowned in the industry, Samantha received the 1993 Designer of the Year award, the 1995 Spectrum Award, and the 2016 Saul Bell Design Award. With accolades spanning national juried art shows from 2010 to 2023, her discerning eye and commitment to excellence make her an ideal judge for *RESILIENT*. Artists can expect their work to be evaluated with a keen appreciation for creativity, craftsmanship, and the ability to convey powerful narratives through jewelry.

As a token of appreciation for your creativity and dedication, we are excited to offer prize money to the most outstanding artworks. The prize distribution is as follows:

- Best in Show: \$300
- Second Place: \$200
- Third Place: \$100

By exploring the talismanic nature of jewelry, *RESILIENT* seeks to not only showcase artistic creativity but also celebrate the enduring power of adornment as a source of comfort, inspiration, and empowerment in the face of contemporary challenges.

We look forward to receiving your submissions and curating an exhibition that not only reflects cultural trends but also honors the age-old tradition of jewelry as a talismanic companion on life's journey.

HOW TO SUBMIT

1. Artists are invited to submit recent work after 2021.
2. Download the application online at: Floridacraft.org/ArtistOpportunities

PLEASE PAY CLOSE ATTENTION TO THE INSTRUCTIONS ON IMAGE LABELING, ATTACHING THE IMAGES, ETC.

Jurying process: A jury panel will use your digital images to select entries based on originality, creativity, quality and complexity of workmanship, artistry and impact as represented in the images submitted.

IMPORTANT DATES AND INFORMATION

Submission period opens: Monday, January 1, 2024

Submission deadline: Monday, February 12, 2024

***There are no fees for this exhibit**

Notification of acceptance via email: Week of February 13, 2024

Selected artwork due at Florida CraftArt: Thursday, February 22, 2024

Artwork may be shipped via mail or delivered by appointment with Michele Stone at 501 Central Avenue, St. Petersburg, FL 33701. The artist will be responsible for shipping artwork to the gallery before Friday, February 23, 2024. Florida CraftArt will pay for return shipping to the artist under the same parameters initially used to ship artwork to Florida CraftArt.

Award Announcement: Sunday, March 10, 2024

Final Day of Exhibition: Sunday, March 17, 2024

Art Pick-up: Monday, March 18, 10:30 – 4:30 p.m. and Tuesday, March 19, 10:30 a.m.-4:30 p.m. by appointment.

For general exhibition information or questions related to the call to artists, contact: Florida CraftArt Gallery Manager Michele Stone at (727) 821-7391 or email Michele@FloridaCraftArt.org.

SPONSORSHIP OPPORTUNITIES AVAILABLE

Please contact Liz Cooper at (727) 821-7391 or Liz@FloridaCraftArt.org.

EXHIBITION GUIDELINES

1. **Up to 5 pieces completed after January 2021 may be submitted.**
2. All formats of fine craft art will be considered, including wall-hung, free-standing, suspended or pedestal mounted and art to wear.
3. All work must be original in concept, design and execution. Small production studio work will be considered. Work created in a class, workshop, or from a kit or purchased pattern is not eligible.
4. **Work must be for sale.**
5. No substitutions for accepted artwork will be allowed. All work must remain on display until the conclusion of the exhibit **March 17, 2024.**
6. Submitted images may be used for marketing and promotional purposes directly related to this exhibition by Florida CraftArt. Copyright and all other rights remain that of the artist.
7. All accepted entries must be received ready to install or with limited assembly. Any mannequins for wearable art, hanging rods, armature or other special installation equipment and/or instructions must be provided by artist. Suspended work may not exceed 50 pounds – special exceptions may apply.
8. Shipped works requiring glazing must use Plexi-glass or equivalent. Glass may be used on hand-delivered pieces.
9. Each accepted work must arrive with labeling (artist name, title, media) and the completed consignment form securely attached to the piece or on the hanging device.
10. Florida CraftArt reserves the right to reject work that is not represented accurately in the submitted images and description. Works that arrived damaged, are poorly constructed, poorly presented or not up to the specified hanging standards will be returned to the artist.
11. Florida CraftArt will ensure work in its possession during the exhibition. Artists are responsible for providing their own insurance while the work is in transit.

Entry Procedure

1. Download the entry form at: <http://www.floridacraftart.org/artist-opportunities/>
2. Fill out the entry form. Agree to conditions. Apply to call.
3. **IMPORTANT: Save the entry form as: Yourlastname_firstname_Members Entry Form.**
4. Email the entry form to: Exhibition@FloridaCraftArt.org
5. **IMAGES MUST BE SENT AS ATTACHMENTS AND NOT IN THE BODY OF YOUR EMAIL.** Email one full and one detail image of each work to: Exhibition@FloridaCraftArt.org
6. **Label your image files with the title of the piece and view, for example: Smith_Glory_full and Smith_Glory_detail.**
7. Image files must be JPEG only; no smaller than 1920 pixels on the longest side; file resolution of 300 ppi/dpi; maximum file size 3 MB. Send image of full work and detail.
8. Pay the entry fee at www.FloridaCraftArt.org with Visa or MasterCard or mail a check to: Florida CraftArt, 501 Central Avenue, St. Petersburg, FL 33701. Make sure that you indicate the artist's name on the account.
9. Write artist bio and statement of 250 words or less.

Shipping

1. Shipping to and from Florida CraftArt is the responsibility of the artist. Detailed delivery and shipping instructions will be emailed with your acceptance notification.
2. All work must be shipped in sturdy containers with **NO PEANUTS** in the package. The artist must provide credit card information for return shipping costs. Please include a visual packing list (photos) with your art, and any assembly instructions.
3. Your works will be returned to you in new packing material, suitable to make an insurance claim should one be necessary. You will be charged at cost for the packing and shipping by the professional shipping company.

Sales

1. Florida CraftArt will handle sales transactions while work is on exhibit and will ship the work to the buyer when the exhibition is over. Shipment of all sold objects will be paid for by the purchaser.

2. All sold items must remain on display for the duration of the exhibition and will not be forwarded to the purchaser until the end of the show.
3. Commission split is 55% to artist and 45% to Florida Craft art. Artists should consider this when pricing their work. The price of a piece may not be changed after acceptance into the exhibition.
4. Payments to the artist for all sold pieces will be within 30 business days after the closing date of the exhibition. It is the artist's responsibility to contact the Florida CraftArt Gallery Manager with the correct mailing address for the check, if different from the consignment form.

About Florida CraftArt

Florida CraftArt is a statewide nonprofit organization representing Florida's fine craft artists. Our large gallery showcases more than 250 artists. Our exhibition gallery features curated shows of innovative art by international, national and local artists. Educational programming includes collectors' lectures, docent tours, workshops and meet-the-artists events. Founded in 1951, our mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work. Our CraftArt Festival, held the weekend before Thanksgiving, is a two-day contemporary fine craft festival featuring over 100 nationwide artists. The second floor of our historic 1916 former department store is home to Florida CraftArt's ArtLofts: 20 artists' studios and a meeting room called the Creative Loft. ArtLofts are open by appointment or by chance, and on ArtWalk, every second Saturday, 5 to 9 p.m.

Florida CraftArt is located in the heart of downtown St. Petersburg, Florida.

501 Central Avenue | (727) 821-7391 | FloridaCraftArt.org