



# HEROES

July 11 - August 24, 2024

## HEROES

### CALL TO ARTISTS 2024

#### Exhibition Dates:

**July 11, 2024 through August 24, 2024**

## VISION

Calling all talented craft artists! **Florida CraftArt** is thrilled to announce an exciting opportunity for you to showcase your creativity and vision in our upcoming exhibition, **HEROES**. Whether you are captivated by legendary figures from mythology, fascinated by everyday heroes in our communities, or inspired by personal tales of resilience and triumph, we invite you to contribute your unique perspective to this dynamic exhibition.

While the traditional image of a hero often involves capes and extraordinary powers, real-life heroes encompass a wide range of individuals who exhibit exceptional courage, resilience, and altruism. There are the classic heroes of mythology, literature, and pop culture, figures like Hercules or Wonder Woman, who symbolize the triumph of good over evil and inspire us to aspire to higher ideals. On a more tangible level, everyday heroes emerge from our communities. Firefighters, police officers, and healthcare workers exemplify the courage to confront danger and protect others. Their commitment to public service highlights the importance of selflessness and empathy, showcasing the heroism that exists within ordinary individuals. Moreover, unsung heroes such as teachers, parents, and community leaders contribute significantly to shaping the future by imparting knowledge, values, and guidance.

Heroes are integral to the human experience as they provide role models, sources of inspiration, and a sense of collective identity. The stories of heroes, whether fictional or real, serve as moral compasses, guiding individuals through challenges and dilemmas. They instill hope and demonstrate that even in the face of adversity, one person's actions can make a difference. Heroes also contribute to the cultural tapestry of societies, reflecting

shared values and aspirations. By celebrating heroism, societies reaffirm the importance of qualities like bravery, compassion, and justice.

## How to submit

1. Artists are invited to submit recent work after 2021.
2. Download the application online at: [Floridacraft.org/Artist Opportunities](https://Floridacraft.org/Artist%20Opportunities)  
***PLEASE PAY CLOSE ATTENTION TO THE INSTRUCTIONS ON IMAGE LABELING, ATTACHING THE IMAGES, ETC.***

Jurying process: A jury panel will use your digital images to select entries based on originality, creativity, quality and complexity of workmanship, artistry and impact as represented in the images submitted.

## Important Dates and Information

**Submission period open:** Monday, March 11, 2024

**Submission deadline:** Friday, June 7, 2024

**Entry fees for up to 5 works:** Florida CraftArt Members: \$20, Non-members: \$30

**EARLY entry deadline:** Monday, May 6, 2024

**Early deadline fees for up to 5 works:** Florida CraftArt Members: \$10, Non-members: \$15

**Notification of acceptance via email:** Week of June 10, 2024

**Selected artwork due at Florida CraftArt by or before Friday, June 28, 2024:** Appointments for drop-offs may be made with Gallery Manager, Michele Stone, between Wednesday, June 26th and Friday, June 28<sup>th</sup>. Artists who elect to ship their work will be responsible for ensuring arrival prior to June 28<sup>th</sup>. If necessary, Florida CraftArt will return artwork through a third party with new packing material, suitable to make an insurance claim. You will be charged at cost for the packing and shipping by the professional shipping company.

**Award Announcement:** Saturday, July 13, 2024, 6:00pm – 8:00pm

**Final Day of Exhibition:** Saturday, August 24, 2024

**Art Pick-up:** Sunday, August 25, 12:00 – 4:30 p.m. and Monday, August 26 10:30 a.m.-4:30 p.m. by appointment. For general exhibition information or questions related to the call to artists, contact: Florida CraftArt Michele Stone, Gallery Manager at (727) 821-7391 or email [Michele@FloridaCraftArt.org](mailto:Michele@FloridaCraftArt.org).

**SPONSORSHIP OPPORTUNITIES AVAILABLE** Please contact Liz Cooper at (727) 821-7391 or [Liz@ FloridaCraftArt.org](mailto:Liz@FloridaCraftArt.org)

## Exhibition Guidelines

1. **Up to 5 pieces completed after January 2021 may be submitted.**
2. All work must be original in concept, design and execution. Small production studio work will be considered. Work created in a class, workshop, or from a kit or purchased pattern is not eligible.
3. **Work must be for sale.**
4. No substitutions for accepted artwork will be allowed. All work must remain on display until the conclusion of the exhibit **August 24, 2024.**
5. Submitted images may be used for marketing and promotional purposes directly related to this exhibition by Florida CraftArt. Copyright and all other rights remain that of the artist.
6. All accepted entries must be received ready to install or with limited assembly.
7. Shipped works requiring glazing must use Plexi-glass or equivalent. Glass may be used on hand-delivered pieces.
8. Each accepted work must arrive with labeling (artist name, title, media) and the completed consignment form securely attached to the piece or on the hanging device.
9. Florida CraftArt reserves the right to reject work that is not represented accurately in the submitted images and description. Works that arrived damaged, are poorly constructed, poorly presented or not up to the specified hanging standards will be returned to the artist.
10. Florida CraftArt will insure artwork in its possession during the exhibition. Artists are responsible for providing their own insurance while the work is in transit.

## Entry Procedure

1. Download the entry form at: <http://www.floridacraftart.org/artist-opportunities/>
2. Fill out the entry form. Agree to conditions. Apply to call.
3. **IMPORTANT: Save the entry form as: Yourlastname\_ firstname\_ Hero Entry Form.**
4. Email the entry form to: [Exhibition@FloridaCraftArt.org](mailto:Exhibition@FloridaCraftArt.org)
5. **IMAGES MUST BE SENT AS ATTACHMENTS AND NOT IN THE BODY OF YOUR EMAIL.** Email one full and one detail image of each work to: [Exhibition@FloridaCraftArt.org](mailto:Exhibition@FloridaCraftArt.org)
6. **Label your image files with the title of the piece and view, for example: Smith\_Glory\_full and Smith\_Glory\_detail.**
7. Image files must be JPEG only; no smaller than 1920 pixels on the longest side; file resolution of 300 ppi/dpi; maximum file size 3 MB. Send image of full work and detail.
8. Write and submit an artist bio and statement of 250 words or less.

## Shipping

1. Shipping to Florida CraftArt is the responsibility of the artist. Detailed delivery and shipping instructions will be emailed with your acceptance notification.
2. All work must be shipped in sturdy containers with **NO PEANUTS** in the package. Please include a visual packing list (photos) with your art, and any assembly instructions.
3. Your works will be returned to you in new packing material, suitable to make an insurance claim. You will be charged at cost for the packing and shipping by the professional shipping company.

## Sales

1. Florida CraftArt will handle sales transactions while work is on exhibit and will ship artwork to the buyer when the exhibition is over. Shipment of all sold objects will be paid for by the purchaser.
2. All sold items must remain on display for the duration of the exhibition and will not be forwarded to the purchaser until the end of the show.
3. Commission split is 55% to artist and 45% to Florida Craft art. Artists should consider this when pricing their work. The price of a piece may not be changed after acceptance into the exhibition.
4. Payments to the artist for all sold pieces will be within 30 business days after the closing date of the exhibition. It is the Artist's responsibility to contact Michele Stone, Florida CraftArt Gallery Manager with the correct mailing address for the check, if different from the consignment form.

## About Florida CraftArt

Florida CraftArt is a statewide nonprofit organization representing Florida's fine craft artists. Our large gallery showcases more than 250 artists. Our exhibition gallery features curated shows of innovative art by international, national, and local artists. Educational programming includes collectors' lectures, docent tours, workshops, and meet-the-artists events. Founded in 1951, our mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work. Our CraftArt Festival, held the weekend before Thanksgiving, is a two-day contemporary fine craft festival featuring over 100 nationwide artists. The second floor is home to Florida CraftArt's ArtLofts: 20 artists' studios and a meeting room called the Creative Loft. ArtLofts are open by appointment or by chance, and on ArtWalk, every second Saturday, 5 to 9 p.m.

**Florida CraftArt is located at 501 Central Avenue in the heart of downtown St. Petersburg, Florida.  
(727) 821-7391 | [FloridaCraftArt.org](http://FloridaCraftArt.org)**