



# Crafting Play

May 17th–  
July 6th



## CALL TO ARTISTS 2024

Exhibition Dates:

**May 17, 2024 through July 6, 2024**

### VISION

Florida CraftArt is excited to announce an open call for submissions for our upcoming exhibition, *Crafting Play*. We invite talented artists working in craft mediums or techniques to explore the intersection of craft and games, presenting unique perspectives and artistic expressions inspired by the world of games.

No one can deny the visual appeal of games. Whether it be the engulfing sweep of green offered by a baseball diamond, the graphic simplicity of Go, the folksy charm of carnival games, or the visual feast of intricately crafted Mahjong tiles.

Games teach us problem solving, decision making, cooperation, and social skills. They have been proven to improve creativity, motivation, and memory. Games are teaching tools, help us build better relationships, and relieve stress. But we have been attracted to games since ancient times because they are fun!

Humans began to craft games in the Bronze Age, nearly 7,000 years ago. In those ancient times they were often imbued with mythic and spiritual significance. Since then, they have played an integral part of all cultures, creating a common playing field for our shared human experience.

## How to submit

1. Artists are invited to submit recent work after 2021.
2. Download the application online at: [Floridacraft.org/Artist Opportunities](http://Floridacraft.org/Artist Opportunities)  
**PLEASE PAY CLOSE ATTENTION TO THE INSTRUCTIONS ON IMAGE LABELING, ATTACHING THE IMAGES, ETC.**

Jurying process: A jury panel will use your digital images to select entries based on originality, creativity, quality and complexity of workmanship, artistry and impact as represented in the images submitted.

## Important Dates and Information

**Submission period open:** Monday, March 11, 2024

**Submission deadline:** Sunday, April 28, 2024

**Entry fees for up to 5 works:** Florida CraftArt Members: \$20, Non-members: \$30

**EARLY entry deadline:** Monday, April 1, 2024

**Early deadline fees for up to 5 works:** Florida CraftArt Members: \$10, Non-members: \$15

**Notification of acceptance via email:** Week of April 29, 2024

**Selected artwork due at Florida CraftArt by or before Friday, May 10<sup>th</sup>.** Appointments for drop-offs may be made with the Gallery Manager, Michele Stone, between Wednesday, May 8<sup>th</sup> and Friday, May 10<sup>th</sup>. Artists who elect to ship their work will be responsible for ensuring arrival prior to May 10<sup>th</sup>. If necessary, Florida CraftArt will return artwork through a third party with new packing material, suitable to make an insurance claim. You will be charged at cost for the packing and shipping by the professional shipping company.

**Award Announcement:** Saturday, June 8, 2024, 6-8 p.m.

**Final Day of Exhibition:** Saturday, July 6, 2024

**Art Pick-up:** Sunday, July 7, 12:00 – 4:30 p.m. and Monday, July 8, 10:30 a.m.-4:30 p.m. by appointment. For general exhibition information or questions related to the call to artists, contact: Florida CraftArt Gallery Manager, Michele Stone at (727) 821-7391 or email [Michele@FloridaCraftArt.org](mailto:Michele@FloridaCraftArt.org).

**SPONSORSHIP OPPORTUNITIES AVAILABLE** Please contact Liz Cooper at (727) 821-7391 or [Liz@FloridaCraftArt.org](mailto:Liz@FloridaCraftArt.org)

## Exhibition Guidelines

1. **Up to 5 pieces completed after January 2021 may be submitted.**
2. All work must be original in concept, design, and execution. Small production studio work will be considered. Work created in a class, workshop, or from a kit or purchased pattern is not eligible.
3. **Work must be for sale.**
4. No substitutions for accepted artwork will be allowed. All work must remain on display until the conclusion of the exhibit on **July 6, 2024.**
5. Submitted images may be used for marketing and promotional purposes directly related to this exhibition by Florida CraftArt. Copyright and all other rights remain that of the artist.
6. All accepted entries must be received ready to install or with limited assembly.
7. Shipped works requiring glazing must use Plexi-glass or equivalent. Glass may be used on hand-delivered pieces.
8. Each accepted work must arrive with labeling (artist name, title, media) and the completed consignment form securely attached to the piece or on the hanging device.
9. Florida CraftArt reserves the right to reject work that is not represented accurately in the submitted images and description. Works that arrived damaged, are poorly constructed, poorly presented or not up to the specified hanging standards will be returned to the artist.
10. Florida CraftArt will insure artwork in its possession during the exhibition. Artists are responsible for providing their own insurance while the work is in transit.

## Entry Procedure

1. Download the entry form at: <http://www.floridacraftart.org/artist-opportunities/>
2. Fill out the entry form. Agree to conditions. Apply to call.
3. **IMPORTANT: Save the entry form as: Yourlastname\_firstname\_CraftingPlay Entry Form.**

4. Email the entry form to: [Exhibition@FloridaCraftArt.org](mailto:Exhibition@FloridaCraftArt.org)
5. **IMAGES MUST BE SENT AS ATTACHMENTS AND NOT IN THE BODY OF YOUR EMAIL.** Email one full and one detail image of each work to: [Exhibition@FloridaCraftArt.org](mailto:Exhibition@FloridaCraftArt.org)
6. **Label your image files with the title of the piece and view, for example: Smith\_Glory\_full and Smith\_Glory\_detail.**
7. Image files must be JPEG only; no smaller than 1920 pixels on the longest side; file resolution of 300 ppi/dpi; maximum file size 3 MB. Send image of full work and detail.
8. Write artist bio and statement of 250 words or less.

### Shipping

1. Shipping to Florida CraftArt is the responsibility of the artist. Detailed delivery and shipping instructions will be emailed with your acceptance notification.
2. All work must be shipped in sturdy containers with **NO PEANUTS** in the package. Please include a visual packing list (photos) with your art, and any assembly instructions.
3. Your works will be returned to you in new packing material, suitable to make an insurance claim. You will be charged at cost for the packing and shipping by the professional shipping company.

### Sales

1. Florida CraftArt will handle sales transactions while work is on exhibit and will ship artwork to the buyer when the exhibition is over. Shipment of all sold objects will be paid for by the purchaser.
2. All sold items must remain on display for the duration of the exhibition and will not be forwarded to the purchaser until the end of the show.
3. Commission split is 55% to artist and 45% to Florida Craft art. Artists should consider this when pricing their work. The price of a piece may not be changed after acceptance into the exhibition.
4. Payments to the artist for all sold pieces will be within 30 business days after the closing date of the exhibition. It is the Artist's responsibility to contact Michele Stone, Florida CraftArt Gallery Manager with the correct mailing address for the check, if different from the consignment form.

### About Florida CraftArt

Florida CraftArt is a statewide nonprofit organization representing Florida's fine craft artists. Our large gallery showcases more than 250 artists. Our exhibition gallery features curated shows of innovative art by international, national, and local artists. Educational programming includes collectors' lectures, docent tours, workshops, and meet-the-artists events. Founded in 1951, our mission is to grow the statewide creative economy by engaging the community and advancing Florida's fine craft artists and their work. Our CraftArt Festival, held the weekend before Thanksgiving, is a two-day contemporary fine craft festival featuring over 100 nationwide artists. The second floor is home to Florida CraftArt's ArtLofts: 20 artists' studios and a meeting room called the Creative Loft. ArtLofts are open by appointment or by chance, and on ArtWalk, every second Saturday, 5 to 9 p.m.

**Florida CraftArt is located at 501 Central Avenue in the heart of downtown St. Petersburg, Florida.  
(727) 821-7391 | [FloridaCraftArt.org](http://FloridaCraftArt.org)**